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THE BUYER DECIDES

Whether the country will suffer depression or continue to enjoy inflation is now largely resting on the decision of the great common people who do the spending. If the buyers refuse to buy anything, depression will come. If the consumers will consume normally, depression will be averted. Production is the keynote and it will be supported or allowed to fall according to the attitude of the public.

When the overalls movement was started we reminded the public that the policy of live and let live ruled business; that non-buying would bring non-employment and that trouble would certainly ensue. The overalls movement was encouraged to the point where retailers were forced to cancel factory orders. Then the factories were compelled to shut down and there was a drop in the demand for raw materials.

The only way for business to prosper is for everybody to play the game. This means to buy carefully and to let those who need the things most do the buying at this time. If one community will not purchase from another then the second community cannot purchase from the first. So business becomes stagnant and the bread line firms and free soup is in demand.

The marked tendency toward reduction in prices was started when a great Eastern merchant made drastic cuts in the prices charged in his retail stores. Now comes two other merchants who refuse to wait longer for lower prices at the mills. They say that business must be kept going. So they are going into the market and are taking their chances. Their combined purchasing power is \$140,000,000 a year.

If this courageous example is followed, the factories will run this winter and there will be plenty of supplies for the consumers. But if everybody holds off, there will be tribulation in the land.—Louisville Times.

MATTERS WORTHY OF ACCOMPLISHMENT

At the regularly semi-monthly meeting of the Chamber of Commerce held yesterday two matters of great importance to the business interests of the community were up for discussion—one being an effort to equalize our freight rates with other cities of a like distance from Louisville. In our opinion the form of procedure decided upon is the correct one, and we feel if there is any fairness at all in the Interstate Commerce Commission, will bear fruit. The other important subject up for discussion was the tobacco question, and an effort will be made by the Chamber of Commerce to take a census of the amount of tobacco raised this year as compared with last, same being under the charge of C. B. Patterson, which assures a splendid tabulation. All farmers are urged to come to one of the local banks and give the information necessary to complete the desired data.

These two matters are by far the most important and far-reaching yet undertaken by the local organization and deserve the assistance of every member.

Kentucky Crop Report

Kentucky's 1920 tobacco crop is estimated at 420,750,000 pounds; corn, 90,024,000 bushels; and potatoes, 6,722,000 bushels in the November crop report for Kentucky, issued last week at Louisville and at Frankfort by the U. S. Bureau of Crop Estimates in co-operation with State Commissioner of Agriculture, W. C. Hanna. Other crops reported for Kentucky are: Sweet potatoes, 1,380,000 bushels; apples, 5,780,000 bushels; pears, 308,000 bushels; clover seed, 31,500 bushels; and sorghum syrup, 2,888,000 gallons. Last year Kentucky's production of these crops was: tobacco, 450,500,000 pounds; corn, 82,500,000 bushels; potatoes, 5,040,000 bushels; sweet potatoes, 1,380,000 bushels; apples, 1,450,000 bushels; pears, 128,000 bushels; clover seed, 38,000 bushels; and sorghum syrup, 2,542,000 gallons.

The decrease in tobacco production in Kentucky from 1919 is due to the decrease in Western Kan-

tucky, which was not fully offset by the increased burley acreage. The damage by rust and "wildfire" also helped slightly to reduce the average yield per acre. Quality of tobacco in Kentucky is reported as 80 per cent, compared to 81 per cent last year. The United States tobacco crop this season is estimated at 1,476,444,000 pounds, compared to 1,380,458,000 pounds last year.

It is estimated that approximately 5 per cent of Kentucky's acreage of corn was put into silos this season, the average yield per acre being about seven tons. There was comparatively little frost damage to corn in this state, but some is now being reported as shabby and not well matured. The average yield per acre this year in Kentucky is 30 1/2 bushels, compared to 25 bushels last year, and a 10-year average of 27 1/2 bushels.

If you want shoes, we have them. And the prices are right. We are glad to show them to you, whether you buy or not. Consider quality when you buy. R. E. Punch & Co., Inc.

CHAMBER OF COMMERCE

COMMENTS

IMPORTANT—Our regular meeting day has been changed from Wednesday to Thursday; this done in order to accommodate the Country Women's Club, whose meeting day is on every other Wednesday, and, in order not to conflict the Chamber of Commerce were unanimous in agreeing to their request for this change.

C-of-C

The meeting yesterday, the 17th, was a most enthusiastic one; we had planned for an attendance of 40 and there were 47 present. This may be appreciated the more when it is known that several of our members are "under the weather," with sore throats and the like, as well as a number away, hunting.

C-of-C

Secretary Sharp was most conspicuous by his absence, but then there was a government man here checking up the local office, and he could not get away. These inspectors (the writer has had some experience) sure do take one's time—"I know, 'cause I saw it done."

C-of-C

The first real, "sho-nuff" live "convention" we have had since this Chamber of Commerce was started is that of the Older Boys' Conference, scheduled for December 3, 4, 5. These are to be a dandy bunch of boys and we would ask our members to give 'em all "the glad hand," and show them what a fine town we have.

C-of-C

Watch for the announcement next week (if we can get it together in time) of the program we have arranged for luncheon days; see what days you are down to have a part in that day's program and DO YOUR BIT!

C-of-C

In the absence of Secretary Sharp at our Wednesday meeting T. Benton Hill was elected secretary pro tem and, as usual, presided quite ably.

C-of-C

There was more spontaneous speaking than usual at our last meeting. That's what we need—Everybody talk out and in this way we'll soon have a "sho-nuff" business organization. They have, in round numbers, 150 members, and, as President Hoffman recently said, at the "Urbium" meeting, "If two heads are better than one, then one hundred and fifty heads are just seventy times better than that."

C-of-C

Our next meeting on December 2, is to be in charge of Messrs. C. B. Patterson, R. Frank Perry, Pierce Winn and J. O. Greene, the latter the chairman of this committee, and will be known as "Bankers' Day."

C-of-C

The tobacco situation, good roads and the freight questions are enough to occupy your mind—these are all very important matters and, whenever possible, talk them over with your brother members, remembering "two heads are better, etc."

PRICES GOING DOWN

The keen student, who forecast lower prices on most commodities, and who refused to purchase at the high prices prevailing for so long a time, has the satisfaction now of having his opinion corroborated by the highest authority—the Federal Reserve Bank for the Eighth District at St. Louis.

In the latest monthly statement the bank says the course of values on a broad classification of commodities is downward.

Included in this the bank statement says, are several important staples which for a long period had remained unshaken at abnormally high levels.

The wise man who put his money in United States securities during the high priced era, and refused to pay the outrageously high prices for articles he could do without, is now in a position to get more nearly his money's worth.

CORRESPONDENCE

Swainsville

Among those from out of town who were here Friday to attend the funeral of J. J. Lacy were Miss Sara Singleton, of Flemingsburg; Mr. and Mrs. John Winn, Mrs. Sallie Brother, Miss Lila Belle Brother, Robert Gatewood, Joe Conner, Clark Patterson and Dawson Brother, of Mt. Sterling.

S. O. Crooks was in Lexington Saturday.

Mrs. Scott Goodpaster, who has been in California for the past six months, returned home last week.

Mr. and Mrs. D. W. Doggett returned Sunday from Cincinnati, where they had been for several days.

The Rev. E. G. Cameron, of Lexington, occupied the pulpit at the Methodist church Sunday night.

T. S. Shantz has returned from a business trip to Bowling Green.

Kenneth Crooks was in Lexington Saturday.

A number from here attended county court in Mt. Sterling on Monday.

Mr. and Mrs. Frank Mathias were weekend guests of the latter's parents, Mr. and Mrs. T. S. Barnes.

Mrs. Leslie Shantz and Mrs. S. F. Owles spent last week in Cincinnati. H. Keller, of Bardstown, spent the weekend with Mr. and Mrs. S. F. Owles.

J. J. Thomas has returned from a visit with his brother, A. E. Thomas, of Huntington, W. Va.

Mrs. Ella Harper is at Martinsville, Ind., for a stay.

Ford Patterson was in Lexington Monday.

Mrs. R. W. Kincaid has returned from a visit with relatives in Louis-

AUCTION SALE of GROCERIES and FIXTURES

SATURDAY, NOV. 20th

First Sale Begins at 2:30 Second Sale at 7

Have a Standard Line of Groceries and
a Nice Lot of Fixtures

Your Own Price

FAIR-WAY GROCERY

ville.

Mrs. W. E. Richards and son, J. M. Richards, returned Saturday from a three weeks' stay at Martinsville, Ind.

Judge and Mrs. C. W. Goodpaster left Monday to visit their son, Sherman Goodpaster, and his family at Frankfort.

Mrs. G. C. Ewing is spending some time at Martinsville, Ind.

Mrs. J. J. Nesbitt left Sunday to visit her daughter, Mrs. Wilson G. Strader at Lexington.

The Rev. T. C. Wilson was in Lexington Tuesday to attend a meeting of the Methodist ministers of the Mayfield district. They were entertained at dinner by the Rev. E. G. Cameron.

To INCREASE APPLE INTEREST

With the proper sort of encouragement Kentucky can be made one of the foremost apple growing states in the Union, according to Theodore Niles, of Henderson, secretary of the Kentucky Horticultural Society. Mr. Niles was in Louisville yesterday after attending the apple show now

in progress at Indianapolis. The show was a great success, according to Mr. Niles, who says he will strive to interest the business men of Louisville in the apple growing industry and stage a similar show there next fall.

"Kentucky is especially adapted to growing of apples," said Mr. Niles, "and the only thing needed to put this state on the map as a fruit-growing state is a little publicity and co-operation between the business men of the cities and owners of the farms in the country."

The fruit exhibit at the last state fair, which was in charge of Mr. Niles as superintendent, was said to be the best in the history of the state. It was made possible largely by the co-operation of the Horticultural Society with the management of the fair.

Rubbers—We have everything in rubber footwear for men, women and children. R. E. Punch & Co., Inc.

Let us grind sausage for you—
save time and money
11-21 Vanarsdell's.

TERMS EASY ONLY A SMALL PAYMENT DOWN

CLOTHES LAST SIX TIMES LONGER WASHED by the CRYSTAL ELECTRIC WASHING MACHINE

Proved by actual test! Clothes do last six times longer when they are washed in the Crystal Washing Machine than when they are washed by hand. Just as long as you continue to rub those delicate fabrics on the washboard they are going to wear out more quickly than they should.

Rubbing your fine handkerchiefs on a hard, rough surface is what makes the holes come. Rubbing causes those thin places in your linen. The linen of tablecloths and napkins never was made to be rubbed on the washboard. Linen never should be rubbed.

There is no rubbing with the Crystal Electric Washing Machine. That is why clothes last six times as long. You needn't take our word. Let us demonstrate free of charge.

A laundress never will have an excuse to use acids or bleaching agents because the machine does the cleansing so much more thoroughly than it can be done by hand. Through and through the fabric go the suds taking out every particle of dirt—making the garments fresh and clean.

JUST TAKE THE FIGURES--

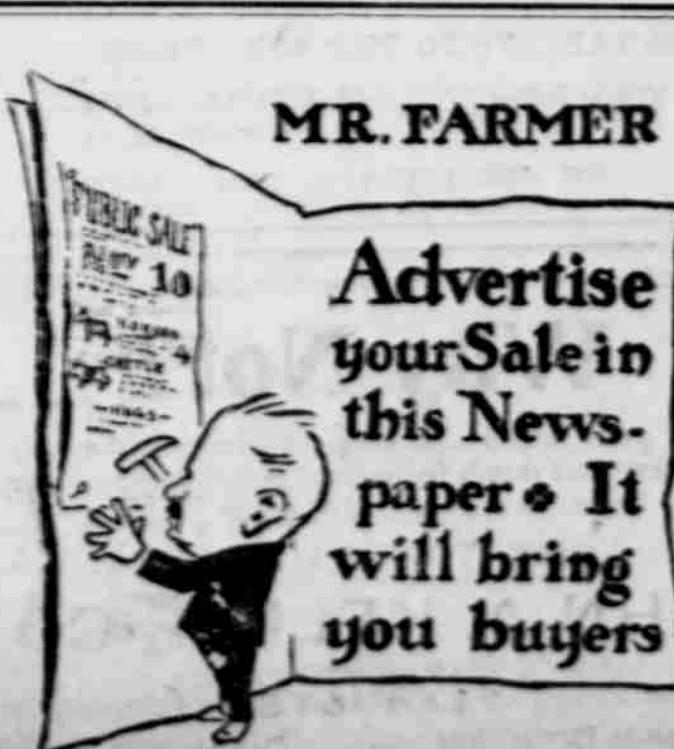


Suppose that a skirt lasts you three months, washed by the tub and washboard way—that means 18 months if you use a Crystal. The same with any other article—six times the wear—allowing, of course, for the fact that any fabric will give out in time even if not washed. A garment might wear two or three years even if rubbed on the board. It could hardly be expected that the Crystal would make it last 12 or 18 years, for the cloth would just naturally give out in less time than that. The saving alone in your clothes will pay for the Crystal, and besides you will be freed from washday drudgery.

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The ELECTRIC SHOP

PHONE 466



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